



## **UK's top entrepreneurs gather to advice future generations**

Martha Lane Fox and Brent Hoberman (lastminute.com), Ozwald Boateng (fashion designer), Lord Karan Bilimoria (Cobra Beer), Tim Campbell (BBC2 The Apprentice 05), Chris Gorman (Channel's 4 Make me a Million) and Ruth Badger (The Apprentice 06) are just some of the UK's leading entrepreneurs who will be speaking at Mind of an Entrepreneur (MOAE) on 28<sup>th</sup> and 29<sup>th</sup> October 2006 to raise money for the AA Trust.

MOAE is the UK's most diverse event which provides an opportunity for budding entrepreneurs and startup businesses to gain invaluable and 100 million pounds worth of entrepreneurial advice all under one roof.

Attendees of the two-day event can expect to be inspired by the success stories of our guest speakers at the *MOAE Conference*. They can also look forward to free workshops with our *Business Clinics* covering every single aspect of running a successful business. There are opportunities for attendees to pitch their business ideas to secure cash funding and mentorship with the *Pitch to Win* session and they can also get up close and personal with our guest speakers via the one-to-one *Speed Mentoring* session.

MOAE and The AA Trust is the brainchild of successful entrepreneur Alexander Amosu, (founder of RnB Ringtones and Mobsvideo.com). Alexander is setting up the Trust to help young entrepreneurs like himself in achieving their dreams and ambitions. The Trust will invest in the future generation by providing the necessary finances, resources and advice to develop their business ideas from conception through to materialisation.

Proceeds from the event which is in its second year, will go towards setting up the AA Trust, allowing the talents of tomorrow to have their own slice of the pie. Alexander's passion for his charity is undeniable. When asked about the upcoming event, he said: "Myself and the guest speakers know all too well the challenges faced by today's new

generation of entrepreneurs, regardless of age, race and background. The fact that we can put aside our busy schedules and come together for this event to give advice and share our experiences, demonstrates just how passionate we all are about this project.”

To find out more about the event and to book tickets, please visit [www.moae.co.uk](http://www.moae.co.uk)

- ENDS -

**Editorial Notes**

MOAE date: 28<sup>th</sup> – 29<sup>th</sup> October

MOAE venue: Olympia  
Hammersmith Road, London, W14 8UX

MOAE passes: The Business Clinics, Pitch to Win & Speeding Mentoring sessions are all free

To attend the conference tickets are priced at £55 for a one day pass and £79 for both days

Press passes are available upon request or by registering on [www.moae.co.uk](http://www.moae.co.uk)

**For more information please contact Paschorina Mortty on:**

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